

**Introduced by Senator Morrow**

January 13, 2006

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Senate Concurrent Resolution No. 69—Relative to the California Surf Museum.

LEGISLATIVE COUNSEL'S DIGEST

SCR 69, as introduced, Morrow. California Surf Museum.

This measure would recognize the California Surf Museum in Oceanside, California as the official museum of surfing history, art, culture, heritage, and memorabilia for the state of California.

Fiscal committee: no.

- 1 WHEREAS, The California Surf Museum, which is located in  
2 the City of Oceanside, presents a varied picture of the many  
3 facets of surfing, and until the California Surf Museum opened,  
4 very little had been done in an organized way to preserve the  
5 history of surfing, its boards, or its fascinating artifacts; and  
6 WHEREAS, At a time when the historical roots of many beach  
7 communities are rapidly changing or disappearing, the California  
8 Surf Museum is rising to the challenge by providing a strong link  
9 between the ocean, the many ocean sports, and the lifestyles of  
10 the community; and  
11 WHEREAS, The California Surf Museum serves as an  
12 international repository and resource center on the lifestyle sport  
13 of surfing through capturing, preserving, and chronicling its art,  
14 culture, and heritage for the education and enjoyment of future  
15 generations; and  
16 WHEREAS, The California Surf Museum has been actively  
17 locating, collecting, documenting, and preserving historic surfing  
18 and surfing-related artifacts and memorabilia for nearly 20 years,

1 and presents that information to the public through a highly  
2 researched series of rotating exhibits, and makes that data readily  
3 available to all who inquire; and

4 WHEREAS, The California Surf Museum has photographs,  
5 surfboards, and blueprints of classic surfboard shapes, and has in  
6 its permanent collection the earliest documented surfboard in  
7 California, other vintage classics from solid wood to fiberglass,  
8 to the most modern state-of-the-art surfboards of today and  
9 related paraphernalia; and

10 WHEREAS, The California Surf Museum has received  
11 consistent support from the City of Oceanside since its arrival in  
12 1991, serves as an important anchor for the city's rapidly  
13 revitalizing central business district, logs in more than 20,000  
14 visitors per year in a classic California surf city that is home to a  
15 healthy 30-million dollar-plus surf industry, and hosts numerous  
16 highly rated surfing competitions throughout the year; and

17 WHEREAS, The goals of the California Surf Museum include  
18 securing a permanent seaside location which will enhance the  
19 museum's objectives of serving as an attractive, accessible visitor  
20 destination, developing interactive displays which capture and  
21 portray surfing as a lifestyle, highlighting surfing's pioneering  
22 legends and their equipment, art and music, and providing the  
23 casual visitor, serious student, research fellow, and veteran surfer  
24 with an equally rewarding entertainment and educational  
25 experience; and

26 WHEREAS, The California Surf Museum is listed in hundreds  
27 of national and international travel guides throughout the world,  
28 recognition which is reflected in the signatures that grace the  
29 pages of the museum's guestbook, and has a prominent entry in  
30 the renowned Encyclopedia of Surfing; and

31 WHEREAS, The California Surf Museum has, over its 20-year  
32 history, partnered with numerous state, city, and private agencies,  
33 including the recent exhibit at the State Fair in Sacramento to the  
34 upcoming display at the San Diego Maritime Museum, assisting  
35 with displays at colleges and universities, hotel lobbies, historical  
36 societies, and traveling exhibits, and coordinating efforts with  
37 subjects ranging from life-guarding to skateboarding to classic  
38 automobiles, clothing, and other related aspects of pop culture;  
39 and

1 WHEREAS, The California Surf Museum continues to attract  
2 sustained support from community, industry, and individual  
3 sources in order to create and maintain a professionally managed,  
4 fiscally sound organization that is respected by its community  
5 and within the nonprofit sector; now, therefore, be it

6 *Resolved* by the Senate of the State of California, the Assembly  
7 thereof concurring, That the California Surf Museum is hereby  
8 recognized as the official museum of surfing history, art, culture,  
9 heritage, and memorabilia for the State of California; and be it  
10 further

11 *Resolved*, That the Secretary of the Senate transmit copies of  
12 this resolution to the author for appropriate distribution.

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